

Frontignan, 7 April 2020

## PURE ZONE® ANTIMICROBIAL SURFACE PROTECTION

HEXIS Group, which specialize in high-performance self-adhesive cast PVC, PU and latex films, also produce and sell PURE ZONE® patented technology films since 2013. At a time of an unprecedented health crisis, HEXIS Group precise the characteristics of their PURE ZONE® films.

## PURE ZONE® ANTIMICROBIAL FILMS PROTECT 24/7

PURE ZONE® provides 24-hour preventive protection against certain bacteria thanks to the constant action of its antibacterial power to hinder their proliferation.

PURE ZONE® films contain silver ions, that are activated on the superficial layer, when in contact with moist. These reactive ions may quickly block the metabolism of bacteria and thus prevent their proliferation between two cleaning and disinfection protocols.

These antimicrobial films are a relevant and reliable solution to meet hygiene and safety requirements 24/7.

"However, we have to outline", says Clément MATEU – HEXIS CEO, "that no tests were carried out by HEXIS Group on viruses or their subfamilies (coronavirus, SARS, COVID-19)". Unlike common bacteria, the handling of viruses is highly regulated by law. Then he adds: "We are therefore unable to prove the effectiveness of our PURE ZONE® technology on viruses, and in particular on the Covid-19."

## PRODUCT BENEFITS: ONGOING POWERFUL ANTIMICROBIAL ACTION, SAFE FOR HUMAN SKIN

The PURZON060M/B antimicrobial film has been tested and certified according to ISO 22196 norm. It ensures a guaranteed neutralization of 99.99% of *Escherichia coli* / *Salmonella enterica* / *Listeria monocytogenes* / *Staphylococcus aureus* / *Staphylococcus aureus resistant to meticillin (MRSA)* / *Pseudomonas aeruginosa*.

Christophe BAUDRION - HEXIS R&D Manager, comments: "These bacteria are responsible for gastroenteritis, fever, listeriosis, weakened immune defenses, urinary tract infection, skin infection."

## POSITIVE COMMUNICATION WITH PURE ZONE® LABEL

Strengthen your company's image with an adapted and labelled visual communication. HEXIS Group offer labels, in order to inform users that the surface is protected by PURE ZONE® technology. "Our regular users reinforce their determination to raise a barrier to diseases other than Covid-19 virus," says Sébastien MACHU - HEXIS Sales Director, "in order not to add problems to the problem."

## SOLUTIONS FOR INTERIOR DECORATION PURPOSES

PURE ZONE® films are available in matt (PURZON060M), in gloss (PURZON060B), with leather effect (PCAMPGB) or wooden effect (PCWOOD01).

**Further details on** <https://www.hexis-graphics.com/en/produit/purzon060b/>

Take care of yourself,  
HEXIS HEALTH

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